

Oracle Product Hub Portal Cloud



Oracle Product Hub Portal Cloud is a next generation, self-service portal for your trading partners to upload products and digital assets to your Oracle Product Hub Cloud application. This modern and easy to use application brings a dedicated interface to your trading partners to load products, remediate validation errors and collaborate effectively with your internal data stewards. It helps you accelerate product on-boarding from your trading partners, enforce data quality standards, and reduce communication barriers.

Improve Collaboration with Trading Partners

With Oracle Product Hub Portal Cloud, your trading partners can upload their products and digital assets, get the latest status on their transactions, and obtain feedback on any activity that requires their attention. It eliminates the need for your trading partners to engage in cumbersome and resource intensive manual processes which result in product delays and poor data quality. This in turn improves your product introduction cycle time, enhances data quality and reduces administration costs.

KEY BUSINESS BENEFITS

- Faster time to market with quick and efficient product data on-boarding from trading partners
- Superior product data quality with enhanced validation and collaboration
- Reduced administrative costs with intuitive and self service processes for trading partners

KEY FEATURES

- Modern and intuitive user interface
- Supplier and category specific templates
- Product and digital asset upload
- Business rule and data quality validations
- Streamlined error remediation
- Trading partner collaboration
- Product upload schedules

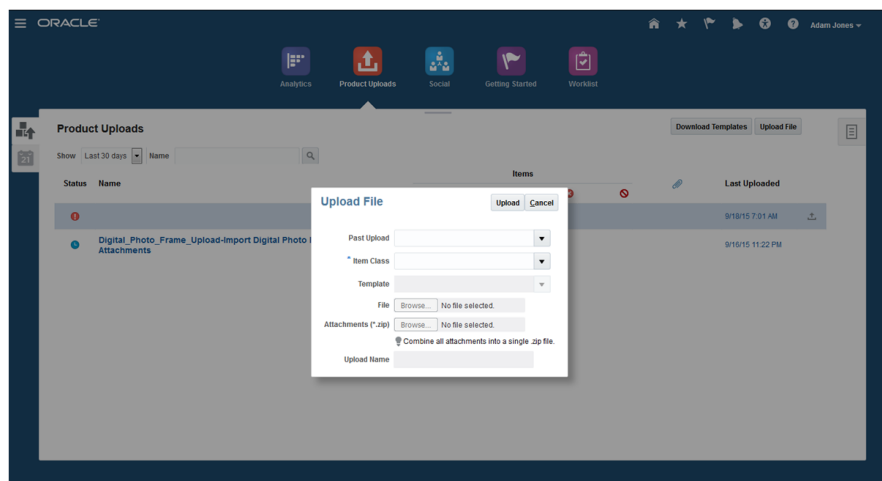


Figure 1. Provide trading partners with self-service product upload portal

RELATED PRODUCTS

- Oracle Product Hub Cloud

Generate Product Upload Templates

Oracle Product Hub Portal Cloud allows for generic or category specific templates to be available for suppliers to load product data. One or more templates can be generated for a specific category depending on how you would want to receive product information from your trading partners.

When your trading partners log into the portal, they can download applicable templates along with a list of valid attribute values. They can easily populate the template and upload the file via the portal along with any associated digital assets.

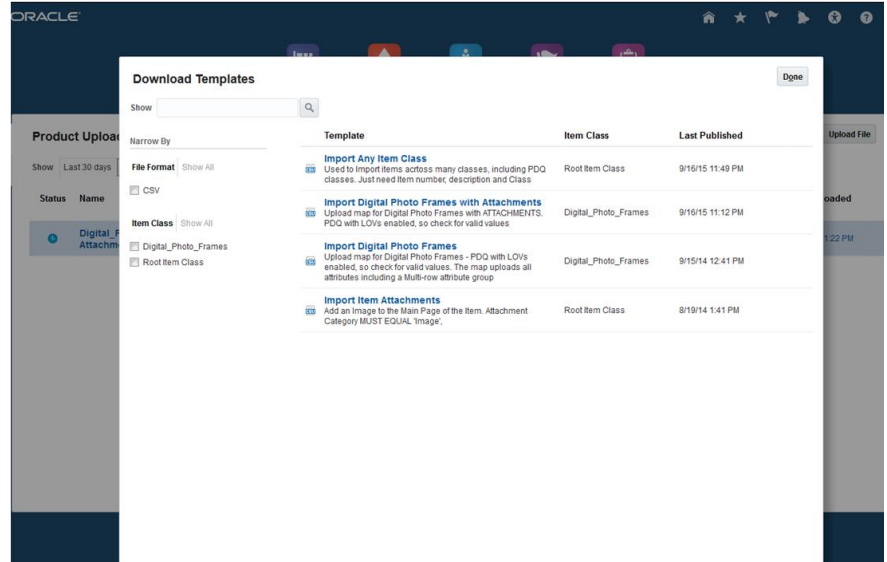


Figure 2. Generate product upload templates for trading partners

Perform Data Quality Validations

Given the sheer number and variety of trading partners that send you product data, it is extremely challenging to monitor and enforce data quality standards manually. With Oracle Product Hub Portal Cloud, you can ensure that product data uploaded by your trading partners is validated with respect to your internal business rule and data quality policies. Erroneous or non-compliant data can be presented to the trading partner so it can be easily remediated and re-uploaded via the portal.

Review Product Uploads Prior to Import

Product uploads from your trading partners can either be automatically imported or staged for review by a data steward. When products are uploaded via the portal, a notification can be sent to the data steward to review the data prior to import. Oracle Product Hub Cloud provides the same user experience for a data steward to review incoming data regardless of the source. Upon review of the product data, the data steward can choose to import, reject or ask the trading partner for more information. This ensures effective governance checks and collaboration between your trading partners and data stewards prior to importing data to Oracle Product Hub Cloud.

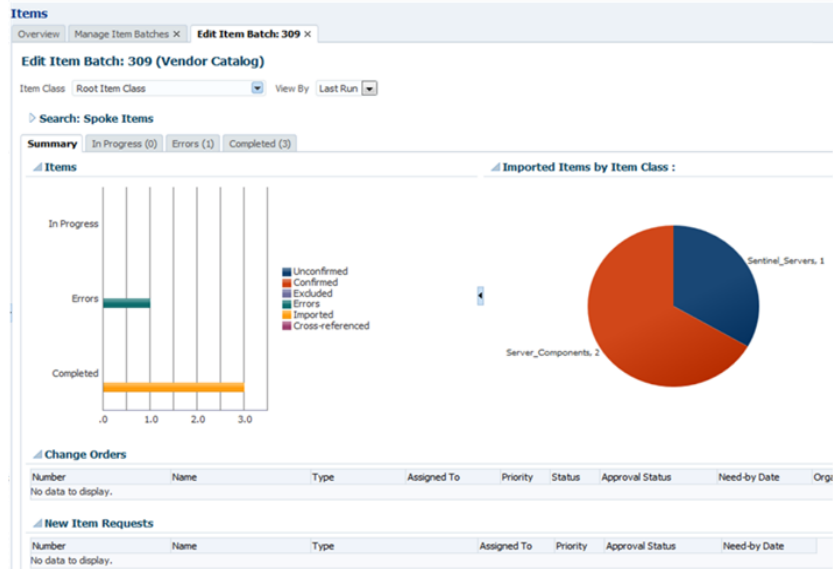


Figure 3. Review and import product data provided by trading partners

Automate Product Uploads

With Oracle Product Hub Portal Cloud, your trading partners can automate the product upload process by specifying the location of their file and the desired frequency. This alleviates the need for you trading partners to manually go through the upload process every time there is a new or modified product. Scheduling also helps in automating digital asset uploads for products across one or more categories.

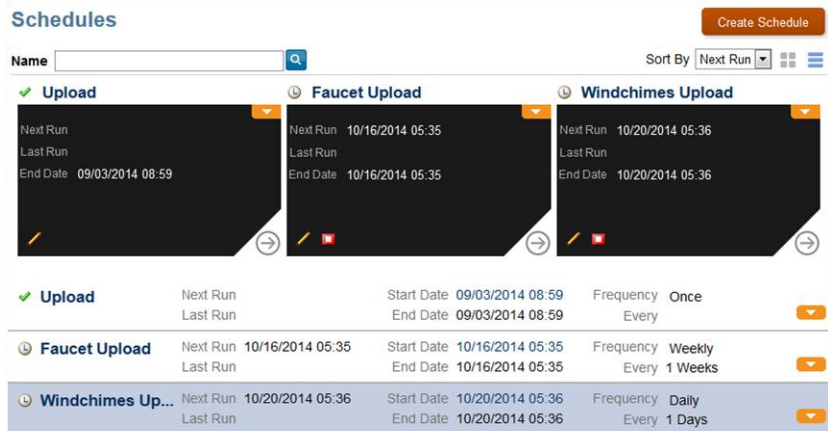


Figure 4. Enable trading partners to schedule product uploads

Benefits of Oracle Product Hub Portal Cloud

Oracle Product Hub Portal Cloud addresses the requirement for customers who need a dedicated portal for their trading partners to upload product data and associated digital assets. The key benefits of Oracle Product Hub Portal Cloud include:

- Faster time to market with quick and efficient product data on-boarding from trading

partners

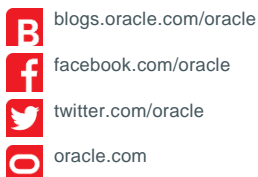
- Superior product data quality with enhanced validation and collaboration
- Reduced administrative costs with intuitive and self service processes for trading partners



CONTACT US

For more information about Oracle Product Hub Portal Cloud, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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