

# Oracle Manufacturing Cloud

## Increase Business Agility, Enable Insightful Decision-Making and Achieve More with Fewer Resources

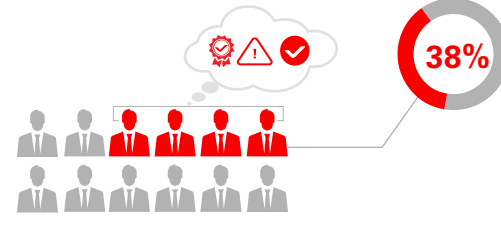
Manufacturing faces many challenges in the 21<sup>st</sup> century with an explosion of new technologies, increasing regulations and ever-rising customer expectations. It's time to re-imagine manufacturing.

### THE PRESSURE IS ON

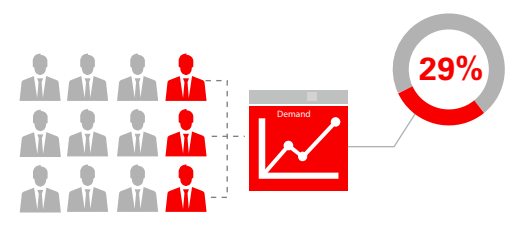
Manufacturers often single out visibility as one of their biggest supply chain challenges. And even those that do have visibility can get overwhelmed with the data — few have the precision or accuracy to make timely and profitable decisions.



40% of companies claim lack of information and visibility across the extended supply chain



38% of manufacturers worry about supplier performance in terms of risk, reliability and quality



Only 29% of manufacturers are confident that their operations are aligned to real-time fluctuations in customer demand

### THE DILEMMA

...yet some companies hesitate to invest in either:

**On-premise manufacturing systems** thanks to high upfront costs and lengthy deployment times

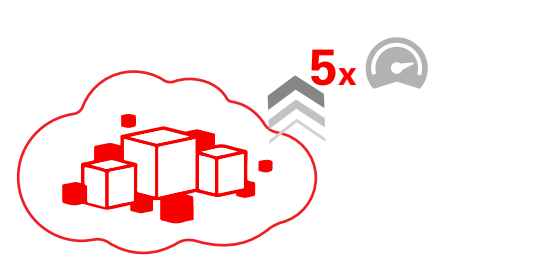
Or

**Cloud manufacturing solutions** due to security concerns

### THE FACTS



87% of organizations are using a public cloud in some form



The global cloud computing industry is growing **5 times** faster than the global IT industry



1/3 of all data will exist in or pass through the cloud by 2020

### HOW ORACLE CAN HELP

Choose a practical path to the cloud. Oracle provides a fully secure cloud alternative for manufacturing functionality and more so you can focus on your growing business and get the most out of your innovation:

Deploy fast

Save your IT resources

Protect your IP

**...without IT complexity.**

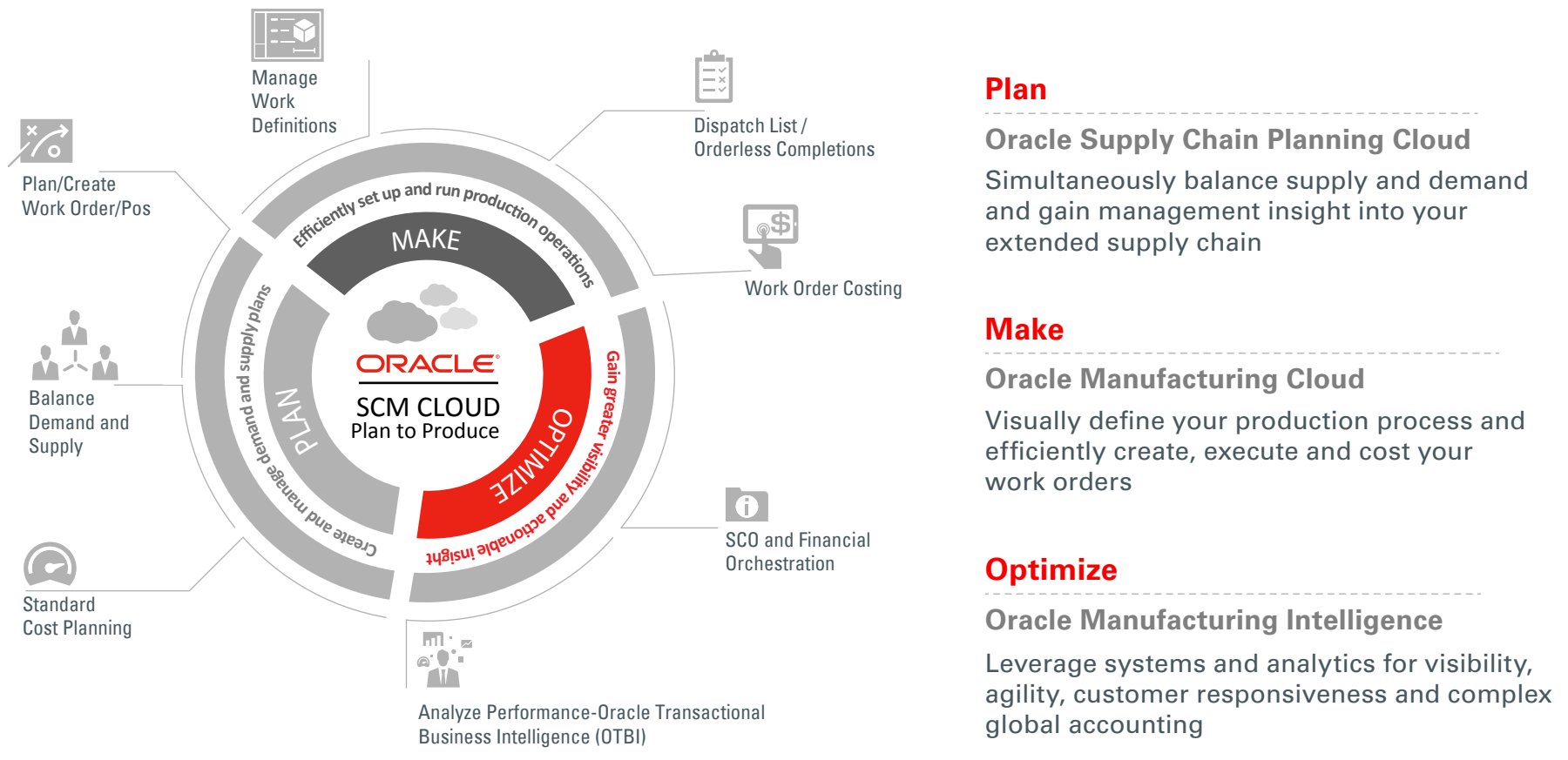
**Leave the daily IT management to Oracle and gain:**

Time and cost savings with the Oracle cloud

Security backed by world-class Oracle technology

### ORACLE MANUFACTURING CLOUD

Oracle's Manufacturing Cloud solution offers comprehensive integrated manufacturing and planning capabilities designed to achieve manufacturing excellence without expensive overhead costs.



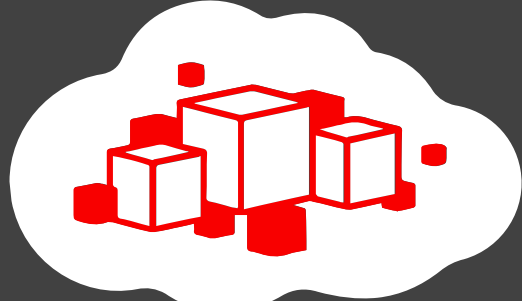
### ORACLE CUSTOMERS

Oracle has been offering applications in the cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers' results speak for themselves:



### BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

#### Oracle Manufacturing Cloud



Secure. Flexible. Modern.

Learn more: [www.oracle.com/scm](http://www.oracle.com/scm)

- Balance Supply and Demand
- Create, Execute and Analyze Work Orders
- Efficiently Manage Master Data

Sources: Booz & Company 2012, IDC, Product Value Chain, 2012, PwC, 17th Annual Global CEO Survey 2014, IBM, CMO Survey 2014  
RightScale State of the Cloud Survey 2014, Syntax 2014, CSC 2014, Oracle Executive Strategy Series, August 2013, Oracle Cloud Applications, Oracle Case Studies