

Oracle PLM Cloud

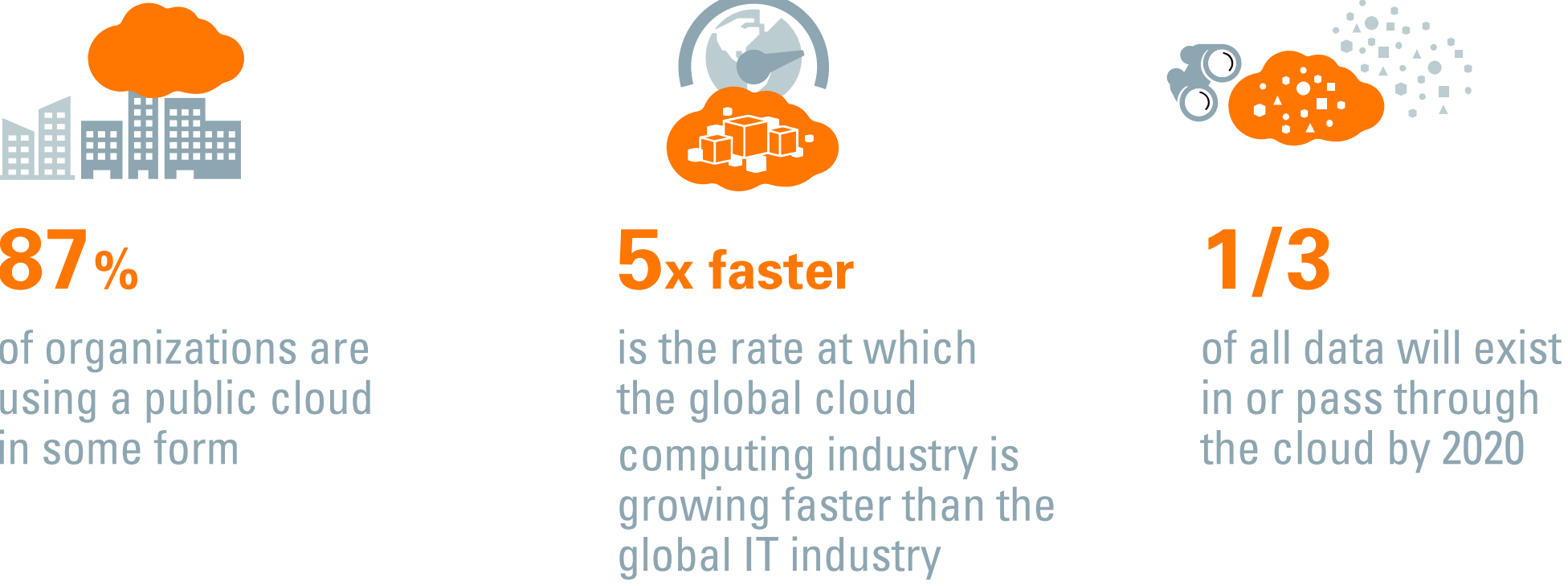
Reimagine Product Development

Companies depend on innovation to grow, so given today's new technologies, markets, regulations and competitors, it's time to reimagine product development with a modern Product Lifecycle Management (PLM) solution

The Pressure is On

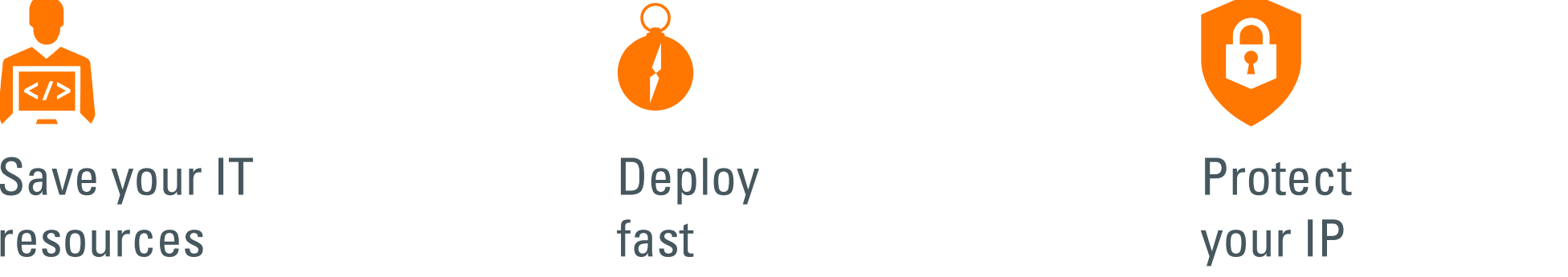


Companies are Turning to the Cloud



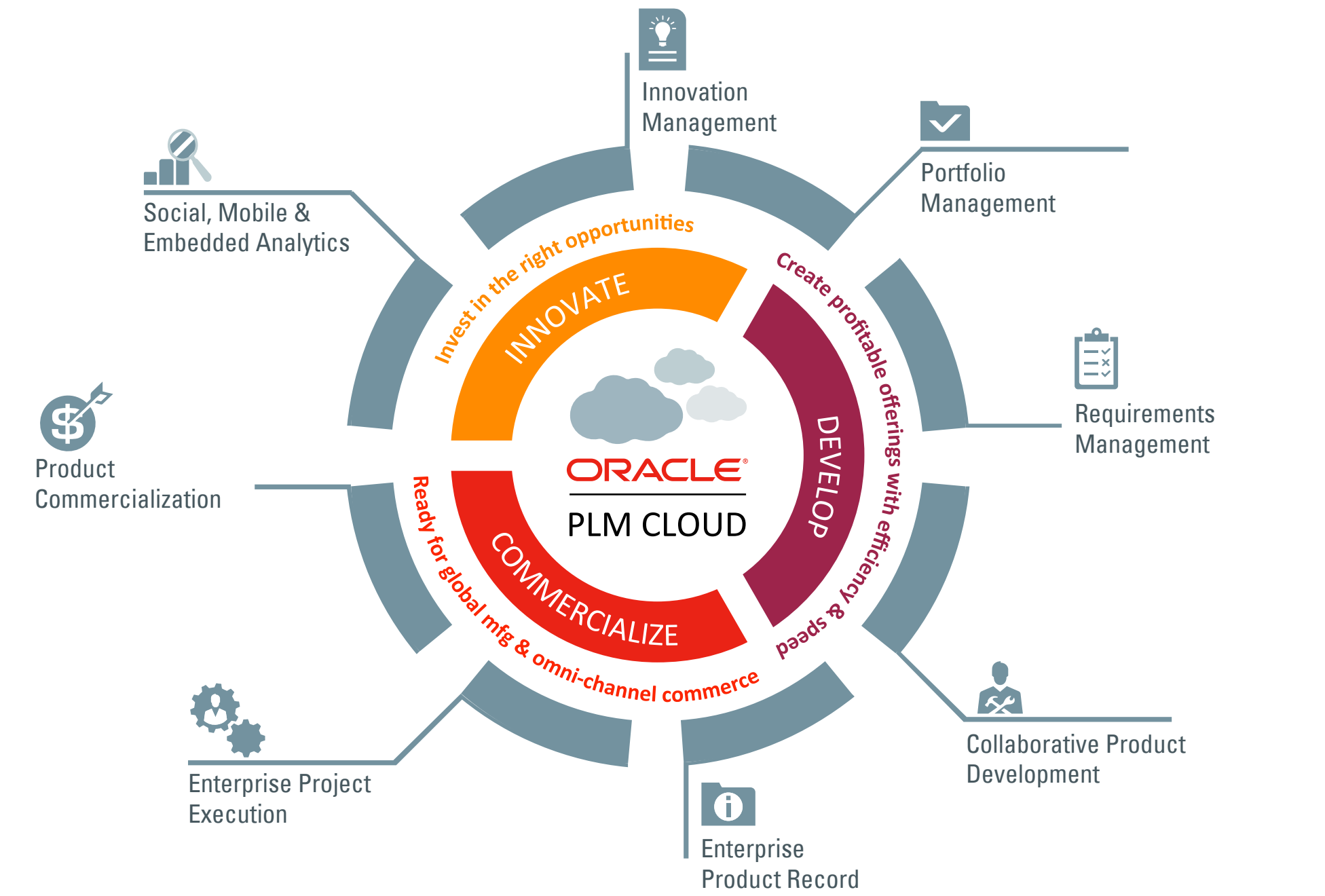
Choose a Practical Path

Oracle PLM Cloud offers you easy access to industry proven, best-practice PLM solutions so you can focus on your growing business and get the most out of your innovation.



Reimagine Product Development

Today's businesses need a modern innovation platform powered by best-in-class capabilities to innovate, develop and commercialize the best mix of profitable products.



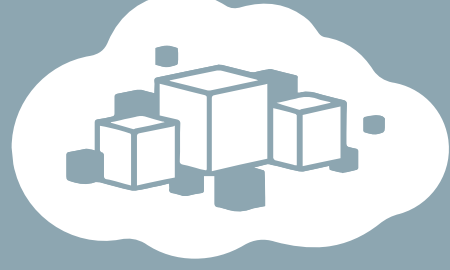
Oracle Cloud Customers

Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers' results speak for themselves



BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

Oracle PLM Cloud



Secure. Personalized. Modern.
Visit cloud.oracle.com/plm to learn more

-  Speed New Products
-  Improve Profitability
-  Grow Revenue

SOURCES
Oracle / Kalypso Innovation Report 2014, IDC, Product Value Chain, 2012, PwC, 17th Annual Global CEO Survey 2014, IBM, CMO Survey 2014
RightScale State of the Cloud Survey 2014, Syntax 2014, CSC 2014, Oracle Executive Strategy Series, August 2013, Oracle Cloud Applications, Oracle Case Studies