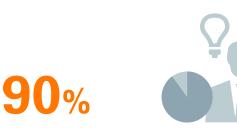
# Oracle PLM Cloud Reimagine Product Development

Companies depend on innovation to grow, so given today's new technologies, markets, regulations and competitors, it's time to reimagine product development with a modern Product Lifecycle Management (PLM) solution

### The Pressure is On



of companies admit they are slow to market and often over budget



of product development and commercialization resources are wasted





of CEOs are happy with their return on innovation

### **Companies are Turning to the Cloud**



**87**%

of organizations are using a public cloud in some form



**5**x faster

is the rate at which the global cloud computing industry is growing faster than the global IT industry



**1/3** of all data will exist in or pass through the cloud by 2020



#### **Choose a Practical Path**

Oracle PLM Cloud offers you easy access to industry proven, best-practice PLM solutions so you can focus on your growing business and get the most out of your innovation.



Save your IT resources

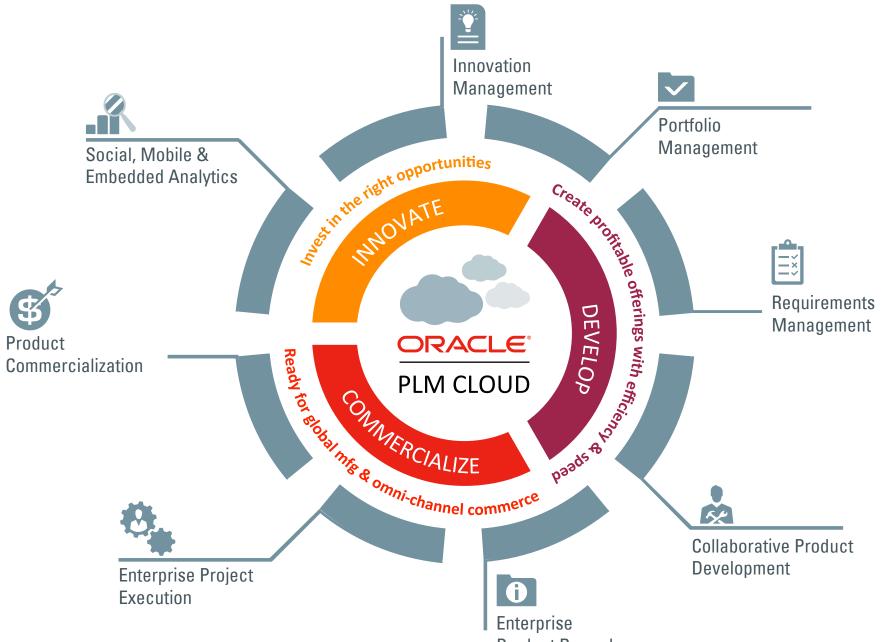


Deploy fast



## **Reimagine Product Development**

Today's businesses need a modern innovation platform powered by best-in-class capabilities to innovate, develop and commercialize the best mix of profitable products.



#### **Oracle Cloud Customers**

Oracle has been offering applications in the Cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers' results speak for themselves



## BUSINESS IS MOVING FAST. WILL YOURS KEEP UP?

## Oracle PLM Cloud



#### Secure. Personalized. Modern. Visit <u>cloud.oracle.com/plm</u> to learn more



Speed New Products



Improve Profitability



Grow Revenue

SOURCES

Oracle / Kalypso Innovation Report 2014, IDC. Product Value Chain. 2012, PwC. 17<sup>th</sup> Annual Global CEO Survey 2014, IBM. CMO Survey 2014 RightScale State of the Cloud Survey 2014, Syntax 2014, CSC 2014, Oracle Executive Strategy Series, August 2013, Oracle Cloud Applications, Oracle Case Studies



Copyright © 2015 Oracle and/or its affiliates. All rights reserved.